



PSA FOR IMMEDIATE RELEASE

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Kaua`i Heritage Center Begins its 2011 Ho`oulu Series with Free Lecture on Ancient Hawaiian Moon Calendar on February 2nd

- Event: "Ke Ola Hou I Ka Mahina: Life Renewed Through the Wisdom of the Moon"
A Free Hawaiian Lecture Program
- Time: 5pm to 7pm
- Place: Kīlauea Parish Hall (2518 Kolo Road across of the Kīlauea Shell Station & Food Mart)
- Cost: Free Admission. Donations welcome.
- Presenters: Kēhaulani Kekua, Kumu Hula, Hālau Palaihiwa O Kaipuwai
`Aikāne Alapa`i, Alaka`i, Hālau Palaihiwa O Kaipuwai

The Kaua`i Heritage Center will begin its 2011 cycle of Ho`oulu Hawaiian Lecture programs with the rising of the new "Hilo" moon on February 2nd. Entitled, "Ke Ola Hou I Ka Mahina – Life Renewed Through the Wisdom of the Moon", the free event will be held at the Kīlauea Parish Hall from 5pm to 7pm on the north shore. Residents and visitors are invited and encouraged to attend. Reservations are NOT required and admission is by donation.

"Knowledge of moon phases and the intricate nuances of the ancient Hawaiian lunar system were prevalent and necessary in every facet of Hawaiian existence," explained Kumu Hula and Cultural Specialist, Kēhaulani Kekua. "From a very young age, children were taught to memorize the names and phases of the moons." According to Kekua, having intimate knowledge of the moon's influences on tides and growing cycles were crucial in old Hawai`i. All tasks and activities were planned in accordance with the moon, including planting, fishing, religious ceremonies and rituals, conservation practices and more. With growing consciousness to become more sustainable in our communities and on the planet, Kekua asserts that this wisdom is especially important today.

Organizers will have a limited number of 2011 Hawaiian Moon Calendars for Planting and Fishing as well as Ho`oulu TShirts available for sale. All donations and proceeds will go to support the Ka`ie`ie Foundation whose purpose is to perpetuate Hawaiian knowledge and traditional practices through cultural education. Programs such as Ho`oulu are disseminated into the community through the Kaua`i Heritage Center. Additionally, the Native Hawaiian non-profit organization also fulfills its mission through the efforts of the Kīlauea-based hula school, Hālau Palaihiwa O Kaipuwai. The hālau provides formal training in `aiha`a and hula for Kaua`i residents who are able to make long term learning and study commitments. To learn more about the Ka`ie`ie Foundation and its affiliates, log on to www.kaieie.org.